

BERNSTEIN CANADA AA SALES CHIEF

53 Sit'ns Opened Since January 1st

Five theatres, four of them drive-ins, opened in Canada recently to bring the number of situations starting operations since the beginning of the year to 53, of which 34 were ozoners. There are now 216 drive-in theatres doing business in Canada

(Continued on Page 7)

Big Fox Backing For UK Indies

Finance and distribution are being offered to British Independent producers of known ability by Twentieth Century - Fox, which already has the first of three UK-made CinemaScope productions, *That Lady*, ready for a November West End pre-

(Continued on Page 8)

CLEVELAND RKO MGR. COMES BACK TO TAKE TOP POST

General sales manager of Allied Artists Pictures of Canada Limited, effective September 6, will be John Bernstein, a Canadian now Cleveland branch manager for RKO, who was promoted to that position in September, 1949 while

Our Ben Halter To Be Julius Hayman M.E.

Ben Halter, production editor of *Canadian Film Weekly* and the *Year Book*, as well as assistant to Hye Bosin, managing editor of *Film Publications of Canada*, leaves this week to become managing editor of Julius Hayman Limited. He'll handle the firm's publications, including *The Jewish Standard* and *Clothing Journal*.

An after-theatre farewell party was given Ben in 20th Century Theatres' recreation room by many of the friends he made in the industry during his eight years with this firm.

Born in Toronto, Ben was educated there and in Cobalt, Ontario and Edmonton. After graduating he began his career as a printer. At the outbreak of World War II he was employed at The Robert Simpson Co. Ltd. and left the firm to enlist in the RCAF, serving four and a half years, during which he edited several *Airforce* magazines. He joined our staff shortly after being discharged.

in charge of the Toronto branch, it was announced by D. V. Rosen, general manager. Allied Artists Pictures of Canada Limited was established for the assumption of the Canadian franchise of Allied Artists Productions, Inc., which JARO has handled for years.

"In Bernstein we have a Canadian with outstanding sales experience in this country and the United States," said Rosen. "He will be welcomed back by all exhibitors, for they know him as a

(Continued on Page 3)

Terry Ramsaye Passes At 68

Dean of American film historians and former editor of the *Motion Picture Herald*, Terry Ramsaye died last week in the Norwalk, Conn. hospital at the age of 68. He had been retired to his home in New Canaan for some years because of heart

(Continued on Page 7)

Rubin Quits Loew's

For 30 years with Loew's Inc., MGM's parent company, as supervisor of its legal affairs, at the same time holding other important responsibilities, J. Robert Rubin resigned recently. Loew's will buy his residual interest.

FPCC REGIONAL MEETINGS

A series of conferences will take place in September and October, when a group of Famous Players home office executives will confer with partners, associates and district managers. Round-table discussions will be held on product, operation, confections, advertising, new media of presentation and other important topics.

The head office party will leave Toronto on September 11, arriving in Winnipeg on September 13 for a two-day session. Regina will be next for a one-day meeting and the party arrives in Calgary Thursday morning, September 16, also for a one-day visit. Edmonton will be the scene of a meeting on September 17 and Vancouver comes next for two days, September 20-21.

The party will include John J. Fitzgibbons, R. W. Bolstad, Ben Geldsaler, Bob Eves, George Cuthbert, J. J. Fitzgibbons Jr. and James R. Nairn.

On October 4-5 meetings will be held in Saint John, NB; in Toronto October 13-14 and in Montreal October 20.

NO-GLASSES 3-D SHOWING

An impressive demonstration of Tri-Dim, a system of 3-D pictures which does not require special glasses for viewing, was reported by Merlin Lewis from Dayton, Ohio for *The Film Daily*, NY. "A complicated series of prisms and the two lenses combine two images on the screen, from film that has two images alternating," Merlin explained, noting that "a person in the foreground is seen with a sense of roundness, and is placed in the foreground naturally in relationship with objects in the background, which also have their own sense of roundness and depth."

The inventor, Stu Sheldon, a veteran equipment expert, gave the demonstration in the cellar of his home near Dayton before local citizens, some of whom are financially interested. Sheldon said it would cost about \$1,800 to equip a theatre.

Merlin thinks Tri-Dim feasible for theatrical use and considers it easily adaptable to all new techniques.

Republic Has 11 Features On Way; Preps More

Republic, with 11 outstanding productions on the way and more being prepared, will complete its physical expansion and improvement program with a new office building, etc. Final cost, which includes that for four new sound stages being used in the company's augmented 1954-55 production schedule, will be \$3,000,000.

The immediate program of Republic, which is represented in Canada by Empire-Universal Films, is as follows:

Timberjack, a top budget production in Trucolor with a Vancouver, BC background to star Vera Ralston and Sterling Hay-

(Continued on Page 4)

AA's 'The Black Prince'

Errol Flynn, Joanne Dru and Peter Finch star in Allied Artists' *The Black Prince*, now under way in England.

Sam E. Morris Dead; Was Retired Exec

One of the great pioneers of motion picture distribution, Samuel Edward Morris, vice-president and general manager of Warner Bros. Pictures, Inc. until his retirement in 1945, died in Hollywood last week at the age of 72.

An exhibitor from 1905 to 1913, he was vice-president of Louis Selznick's Select Pictures, Inc. for five years before he joined Warners in 1920. He set new patterns and policies in distribution and his efforts helped Warners keep control in 1932.

BOASBERG QUILTS RKO; WALTER BRANSON IS WORLD SALES CHIEF

Walter E. Branson was named world sales chief for RKO Radio Pictures Inc. by J. R. Grainger, president, following the resignation of Charles Boasberg, who leaves on October 30 to join the newly-organized American Production and Distribution Corporation, which Fred Schwartz, NY circuit leader, heads. Boasberg succeeded Robert Mochrie as RKO sales head in October, 1952.



Announcement

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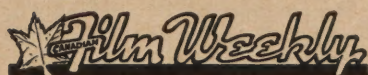
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BERNSTEIN TO AA

(Continued from Page 1)

helpful and considerate executive who understands the Canadian situation thoroughly."

Bernstein will make his headquarters at 175 Bloor St. E., Toronto, until Allied Artists Pictures of Canada moves to 386 Victoria St., the building which AA and IFD will occupy. The large two-storey structure, which presently houses Dominion Sound Equipments, will be given over to the exclusive occupancy of these companies, said Rosen.

Bernstein joined RKO in December, 1937, as a contract clerk in head office and later joined the accounting department. In 1942 he was moved to the Toronto branch, where he rose to head booker before switching to the sales department, of which he was named head in December, 1946. He was promoted to the management of the Cleveland branch in September, 1949. He is 36 years old and is married to Mary Simmons, international operatic and radio personality.

WB Borrows Actor From 20th-Fox

Cameron Mitchell has been added to the starring roster of Warner Bros.' *Strange Lady in Town*, CinemaScope and WarnerColor production which Mervyn LeRoy will produce and direct for the studio.

Mitchell, who was borrowed from 20th Century-Fox, joins Greer Garson and Dana Andrews in the picture.

Production Started On MGM's 'Prodigal'

The *Prodigal*, biggest spectacle ever made at the MGM studios, has gone into production, with a cast headed by Lana Turner and Edmund Purdom. It is being directed by Richard Thorpe, with Charles Schnee producing in CinemaScope and color.

The cast, in addition to the two top stars, includes Louis Calhern, Audrey Dalton, James Mitchell, Neville Brand, Walter Hampden, Taina Elg, Joseph Wiseman and Francis L. Sullivan.

3-D — 'EPITAPH OR PROLOGUE?'

The movie industry seemed to have done everything to make 3-D short-lived, using inadequate equipment, inexperienced personnel and, in many cases, providing polarizing viewers that "were nothing but junk," wrote John Norling, early 3-D inventor, in the convention edition of the *International Projectionist*.

In an article headed "3-D Movies . . . Epitaph or Prologue?" Norling comments: "No wonder 3-D films came upon evil days." He then wrote:

"What does the future hold for 3-D? Nothing but interment unless the industry realizes its great potential and supports the research and development that will assure the perfection and convenience required. Certainly the attempt to apply 3-D to the various wide-screen processes will be a complete failure unless a lot of new development work is undertaken in advance."

Norling says dual projection must go and names the Vectograph, being developed jointly by Polaroid and Technicolor, as the best process. He claims that Binaural sound, which is different from stereophonic sound, gives the best sense of location and is "true 3-D sound."

FAMOUS PLAYERS 25-YEAR CLUB

This year 90 employees and associates of Famous Players will become members of the 25-Year Club. This is the largest group yet to be inducted and many in it are projectionists, for this year marks the 25th anniversary of the introduction of sound in the company's theatres.

Induction ceremonies are planned in a number of key centres and will be presided over by John J. Fitzgibbons, R. W. Bolstad and other head office executives. Dates for the 25-Year Club meetings are as follows:

Winnipeg, September 13; Regina, September 15; Calgary, September 16; Vancouver, September 20; Saint John, October 4; Toronto, October 18; Montreal, October 20.

SUB-TITLED PIX PLEASE DEAF

The increase in foreign-language films has, because of their sub-titling, been a boon to the deaf in this country. An interesting letter in this respect, signed "Deaf Movie Fan," was recently printed in *The Star*, Toronto:

"I sometimes wonder if there will ever be movies made for deaf people. To some this may sound impossible but science has solved many difficult problems in the past. There are a few theatres in Toronto which show Italian, German and sometimes French films with English titles. These are the ones I attend and I have seen some really wonderful shows that have come out of Italy. Sometimes these plays are spoken in English and there is no sense in myself or other deaf people going to them. Perhaps the time will come when we will be able to enjoy good shows, even though we are deaf. In the meantime many thanks to those who give us shows with English titles. Though some of these are musicals, there's nearly always a good story behind the music."

JARO (OVERSEAS) HAS JOINT HEADS

The J. Arthur Rank Organization announces that in view of the increasing work arising from their program of major productions, the control of J. Arthur Rank Overseas Film Distributors Limited will be shared between two joint managing directors. The Organization takes pleasure in announcing that such positions will be held by Air Commodore F. M. F. West, VC, CBE, MC, and by Harry Norris.

Norris, who at present operates from 38 South Street, and will shortly take up his new position, joined JARO as group co-ordinating accountant in 1950. In 1952 he was appointed director of JARO, which position he retains.

The service agreement of Air Commodore West, its present managing director, has been extended for a further term of years.

FPCC FOR NATIONAL THEATRE

The *Financial Post*, Toronto, asked the following question of leading Canadians recently: "It has been repeatedly suggested that the Federal Government should support a national theatre. What's your opinion? If so, how, where and in what form?" A consensus showed approval. Among those who were in favor was John J. Fitzgibbons, president of Famous Players Canadian Corporation, who said:

"Famous Players would wholeheartedly endorse and help support a national theatre for Canada, the direction of which would be entirely free of, and divorced from, government direction, except to reserve rights to cancel any government support should activities of national theatre contravene the well being of the Commonwealth."



CONTINUING the subject of the transition through which our business is now passing, it is interesting to note that it is now becoming more and more internationalized. Several factors have contributed to this. While the number of pictures produced in Hollywood has been decreasing, partly due to divorce, the growth in foreign production has become more evident. Recently *Time* magazine published a long story on new Italian film stars and Italian production. A forecast was given of the big productions soon due to arrive from what they called "The new Hollywood on the banks of the Tiber." Costlier and more important pictures are also being made in France and England as well as other places.

These pictures will be marketed more astutely than in the past, in the hope of garnering a part of the American market and more American picture dollars. And they will get it. American exhibitors, plagued by an actual or imagined shortage of product and worried about the terms for what is being offered, are starting to encourage foreign producers and such pictures as might seem to have any chance in their market. They are going a step further, to the point of either financing production, producing themselves, or aiding in the importation of certain foreign pictures.

There are other changes taking place also, some not so readily discernible. The trend on the part of Hollywood's larger companies of cutting in top drawing players for a share of the gross, or of the profits, is growing. The lone holdout to date is MGM. The effect of this on the general economy of the business cannot be foretold yet but it will eventually be felt. A number of these top stars have formed their own companies and frequently produce in co-operation with a national producer-distributor. Independent producers are becoming increasingly more important in the economy of our business and the number of their productions, as well as quality, is also becoming a factor.

All these changes in production and distribution must inevitably result in changes in exhibition. The old status quo is disappearing and will continue to do so. Drive-in theatres have contributed to some of the change. TV also. The general economy has had some effect. It means that the exhibitor must sharpen up and be more sensitive to what is going on and be prepared to change his ideas and methods of doing business. He will have to be sharper

(Continued on Next Page)

11 FROM REPUBLIC

(Continued from Page 1)

den. Magic Fire, the story of Richard Wagner based on the biography by Bertita Harding and top-lining Yvonne De Carlo, Rhonda Fleming, Carlos Thompson, Rita Gam and Alan Badel as Wagner. This will be filmed in Trucolor in Munich, Germany by William Dieterle.

An untitled production to be directed by John Ford as a sequel to his successful *The Quiet Man*. The production will possibly be filmed in Ireland and in Trucolor.

Rebel Island, an action romance in Trucolor in the colorful background of the Bahamas.

The Admiral Hoskins Story, heroic drama featuring the exploits of Rear Admiral Hoskins, in cooperation with the USN.

An historic epoch of Texas, as yet untitled, to be directed by three-time Academy Award winner Frank Lloyd.

Newly completed on the new program and awaiting late summer or fall release are *The Atomic Kid*, a topical comedy feature starring Mickey Rooney and Robert Strauss and introducing Elaine Davis (Mrs. Mickey Rooney); *The Shanghai Story*, suspense drama, starring Ruth Roman and Edmond O'Brien and directed by Frank Lloyd; *Hell's Outpost*, starring Rod Cameron, Joan Leslie, Chill Wills and John Russell; *Trouble in the Glen*, a Herbert J. Yates and Herbert Wilcox presentation in Trucolor starring Margaret Lockwood, Orson Welles, Forrest Tucker, Victor McLaglen and John McCallum; and *Tobor*, a science-fiction thriller.

Plans for additional top budget production to complete the '54-'55 program are now being developed, Yates announced.

AA's 'The Annapolis Story'

Richard Jaeckel will star with John Derek in AA's *The Annapolis Story*.

MGM's 'The Scarlet Coat'

John Sturges directs MGM's *The Scarlet Coat*, to star Michael Wilding and Cornel Wilde.

OUR BUSINESS

(Continued from Page 3)

and brighter to stay and survive in our business. This is a fact, not peculiar to our business, which applies to many others because of the overall changing economic picture. There are prosperous days ahead but only for those on the beam. The easygoing days are gone in our business.

Yes, the business is changing and will continue to change. There is no longer any doubt in financial circles about the survival of the motion picture theatre—the only question is who will survive.

Short Throws

PARAMOUNT Pictures Corporation and its consolidated and domestic and Canadian subsidiaries, which include Famous Players Canadian Corporation and Paramount Film Service, reported an estimated net income of \$2,558,000 in the quarter ended July 3, compared with \$1,617,000 for the corresponding period last year.

BARRIE, Ontario may have Canada's 21st privately-owned TV station if the application for a licence by Ralph T. Snelgrove, CKBB owner, is favored by the CBC Board of Governors in Ottawa on September 21.

THE CHARGE that Hollywood films picture old people as foolish drew an angry denial from the Motion Picture Association of America, which sent out a list of 21 features with warm and sympathetic portrayals of senior citizens. "Senator Desmond, in a desperate play for publicity, obviously failed to check the long respected list of Hollywood's own senior citizens, still going strong after many years of entertaining millions of people, young and old, around the world."

HUGH FLICK, chief film censor of NY State, overruled the ban on the scene in Walt Disney's *The Vanishing Prairie* which shows the birth of a Buffalo calf. Flick's aide, Mrs. Helen H. Kellogg, ordered the cut and a controversy followed. Motion picture censorship is within the jurisdiction of the Department of Education.

ITALIAN Films Export expects to do \$35,000,000 next year, E. R. Zorogniotti, executive vice-president, and Bernard Jacon, sales v-p, told a press luncheon at Toots Shor's in NY. Zorogniotti, who screened eight films recently, said that he expects IFE, which dubs its films in English in its own plant in NY, to have its biggest season.

TOM O'BRIEN, head of the UK's equivalent organization to the IATSE in the studio field and an MP, warned the Hollywood AFL Film Council not to go too far with its opposition to the use of British-made films in the USA. O'Brien pointed out that Hollywood gets many millions of dollars out of the UK and without this "gravy" salaries in the Cinema City would go down

drastically. British workers, he said, attended American movies and helped create the present prosperity, so they were entitled to a little of it. A boycott of the USA movie industry could come about very easily, he suggested.

CANADIANS visiting the USA and other countries last year spent \$365,000,000, while visitors here during the same period left \$302,000,000. The Canadian figure is seven per cent higher than that of the previous year, while the other figure is nine per cent higher.

BRITISH circuits which turned down *The Stratford Adventure*, 40-minute National Film Board subject in color, as "too highbrow" for their audiences were criticized by Sir Beverly Baxter, Canadian-born critic and MP, who disagreed with them. Archway Films is the UK distributor.

GROSS INCOME of Columbia for the 1954 fiscal year, which ended last June, will reach \$75,000,000 according to an estimate of Harry Cohn, its president. Previous record high year was \$60,274,000. Each year since 1934 has been a profitable one for the company, he said.

UNESCO report on film production shows that from 1950 to 1952 inclusive Hong Kong was the third largest producer of feature films in the world. In 1952 Hong Kong produced 259, compared with 368 for the USA and 233 for India. Britain produced 117, France 114, both German republics 82 and Italy 148. Argentina dropped from 57 in 1950 to 35 in 1952.

ADULT Entertainment classification in Ontario recently went to Peerless' *Daughters of Darkness*, Paramount's *About Mrs. Leslie*, Cardinal's *Big Chase*, Columbia's *On the Waterfront*, Astral's *Once a Sinner*, Columbia's *Mad Magician* and Warner's *Ring of Fear*.

UA's 'Night Of The Hunter'

Lillian Gish, silent screen star, has been signed by Paul Gregory to star in UA's *Night of the Hunter*.

Strong Cast Set For Fox' 'The Racers'

Caesar Romero, Bella Darvi and Katy Jurado have joined the cast of *The Racers*, 20th Century-Fox CinemaScope drama which will be directed by Henry Hathaway. The Julian Blaustein production earlier assigned Kirk Douglas, Gilbert Roland, Charles Goldner and Lee J. Cobb to prominent roles in the modern thriller of European road racing, backgrounds for which were filmed abroad earlier this year.

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Telefusion Busy In Kitchener, Ont.

A leading English company, Telefusion, has been operating its first overseas community antennae subsidiary in Kitchener, Ontario since March and is quite satisfied with its progress. Telefusion Canada Limited now has 150 subscribers of an estimated potential of 3,000 in Kitchener and has made arrangements at one stage or another with the councils of such Ontario communities as St. Thomas, Stratford, Listowel, Waterloo and St. Mary's. As with Kitchener, none of the licences are for exclusive operation but James A. Mendham, general manager whom the company sent from England, believes there is a major advantage in being the first in action.

The Kitchener setup, which has a staff of seven, can be adapted to closed circuit activity as a pay-as-you-see venture. It is interesting to note that Famous Players, which controls the Canadian franchise of Paramount's pay-as-you-see method, Telemeter, is a 50 per cent partner in the local TV station, CKCO. It has not moved toward the installation of Telemeter. Kitchener was chosen, explained Mendham, because it was the first of several applications for suitable territories that came back approved.

Today Telefusion brings its subscribers, who pay a \$35 installation charge and a \$4.50 monthly fee, stations in Kitchener, Buffalo, London, Toronto and Hamilton. Mendham says the monthly fee is a little higher than is charged by others because of superior service but that the installation fee is very much lower.

About half of Telefusion's subscribers are new TV viewers, while the rest are persons who took down their aerials for the sake of better reception. A rush of subscribers is expected in the Fall.

Telefusion is the chief rival in the British community antennae field of Rediffusion Inc., which opened Canada's first service of that sort in Montreal several years ago. The first-named company is only now looking into possibilities in Portugal, Switzerland and other countries.

'Rebellion Of The Hanged'

Jose Kohn will produce *Rebellion of the Hanged* in Mexico with Pedro Armendariz starring for release by UA.

Hall Wallis Acquires Rights

Hal Wallis has acquired rights to *Global Mission*, the autobiography of the late General H. H. (Hap) Arnold.

Canada 1954

THE best book bargain of the year is again the 332-page slick-stock, beautifully-illustrated *Canada 1954*, "The Official Handbook of Present Conditions and Recent Progress," published by the authority of the Right Honorable C. D. Howe, Minister of Trade and Commerce, and prepared by the Dominion Bureau of Statistics, Ottawa. This fascinating volume, priced at 50 cents, has much information for those interested in the motion picture industry as such and the entertainment field as a whole, as well as its allied arts and crafts.

We won't put much stress on film figures here, since they have all been reported earlier by us, but an interesting note is that in 1952 the average Canadian saw 18 motion picture programs and paid over \$8 in admissions. But the educational phase of the non-theatrical equipment market can be understood from this paragraph, part of "Motion Pictures":

Schools, adult education agencies, and other community groups are making increased use of films. More than 4,000 schools have motion-picture projectors and more than 3,000 have film-strip projectors. There are some 200 film libraries and community film councils in existence, usually developed by public libraries, provincial departments of education, or university extension departments, with the co-operation of school boards, service clubs, etc. The National Film Board has established some 160 rural circuits for periodic film-showing and local libraries receive assistance in obtaining films from the Film Board and the Canadian Film Institute. The distribution of Canadian films abroad has become an important part of the Board's work.

Here's some interesting information about the position of radio and the rise of television, under "Radio and Television," in terms of receiving sets:

"The number of radio receiving sets made available in Canada through domestic production and imports has averaged about 700,000 per year since the end of World War II. From a high of 836,000 in 1947, Canadian producers' domestic sales declined to 569,000 in 1952. The census of 1951 found that 93 p.c. of the 3,408,000 households in Canada had radios. In some cities there were few households without a radio and in the country as a whole one family in ten had two or more.

"With the establishment of television service by the Can-

adian Broadcasting Corporation in 1952 the demand for television receiving sets increased greatly. Producers' domestic sales mounted from 29,600 sets in 1950 to 137,000 in 1952 and to over 366,000 in 1953."

However, in the "Television" section of "Canadian Broadcasting Corporation" there are other TV figures:

"The development of Canadian television is being accompanied by a great expansion in the electronics industry. In 1950, there were 30,000 television sets in use in the country; in 1951 the figure had climbed to 70,000 and in 1952 to 200,000. The estimate at the close of 1953 was 450,000 sets. Television receiver sales now total about \$7,000,000 per month in Canada."

How many radio stations does Canada have? Here is what it says under "Radio":

"There were 162 standard broadcast band stations operating in Canada on Nov. 1, 1953, of which 20 were Canadian Broadcasting Corporation stations and 142 were privately owned stations. In addition there were 37 shortwave stations, 29 of which were CBC and eight were privately owned together with five CBC and 29 privately owned frequency-modulation stations."

Under "Theatre" it is noted that 31 per cent of the 68,660 tickets sold at the 1953 Stratford Shakespearean Festival were bought by residents in nearby cities in the United States. *Canada 1954* explains:

"Because Canada has only a few large cities in its vast geographical area, it is not served by touring professional theatrical companies, and the country has been obliged to develop a nation-wide system of amateur theatre activities. This system, which functions on a local and regional basis, reaches its peak of interest in the Dominion Drama Festival, annual climax of Canada's national theatrical competition . . .

"An important development of post-war years has been in the direction of local professional repertory theatre in many Canadian cities and this trend was particularly noticeable in 1953."

What about writing, the basic and essential art of all which go into fictional screen and stage fare? Without writing of good quality Canada will never arrive at its own feature film industry. Under "Literature" it says this:

"Critics in other countries as well as in Canada seem to be of the opinion that creative writing in Canada has emerged from

Jane Russell, Jeanne Crain In UA Musical

Gentlemen Marry Brunettes, a multi-million-dollar musical comedy, will be Jane Russell's first starring film for United Artists release.

The lavish musical co-stars Jeanne Crain and will be produced in CinemaScope to capture fully all the values of the sparkling and colorful comedy.

Featuring a score comprised of all-time hit songs by George and Ira Gershwin and Richard Rodgers and Lorenz Hart, it will be filmed on location in London, Paris and Monte Carlo.

MGM Finalizing Plans For New 'Ben Hur'

Ben Hur as a brand new big-scale production has been given a Spring, 1955 starting date by Dore Schary, MGM studio production head, following decisions reached at recent MGM executive conferences with Nicholas M. Schenck, president of Loew's Incorporated.

Sam Zimbalist, who produced *Quo Vadis*, faces an even more imposing production task in every department with Ben Hur, which has 42 major speaking roles and 97 key sets. Three top male stars are being considered for the title role, according to Zimbalist, and a director will be announced shortly.

the localism that characterized it for many years, and is taking its place beside the work of cosmopolitan and mature literary craftsmen elsewhere. This does not mean that Canadians are successfully writing great works that impress the world, but it does mean that on the average Canadian writers are turning out novels, belles lettres and works of non-fiction which can compete successfully for readers' attention. The fact is that the craft of writing is becoming a profitable means of livelihood for an increasing number of Canadian men and women and the number of copies of Canadian books sold in Canada and in other countries has increased manifold in the past several years. A record number of new books was published by Canadians in 1953 and of particular interest was the increase in the number of biographies offered to the public. In the past, Canadians have been remiss in their failure to record and relate the stories of the lives of the men and women who have made great contributions to the welfare of their country and of mankind; the new trend toward biographical writing and publishing is welcomed."

We've drawn on Canada 1954 enough to indicate its value — and we barely touched it. Get one at any bookstore.

Clear the decks when these girls go into action
No ordinary male would stand a chance but...



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in his
Funniest Role!



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in a wonderful
Comedy Role!

Another smash hit from

JARO

TERRY RAMSAYE

(Continued from Page 1)

trouble, but continued to fill his widely-read department in The Herald. His ill health was aggravated by a fall at his home early last month.

An engineer from the University of Kansas before becoming a newspaperman on The Kansas City Star and Times, Ramsaye came to Montreal in 1920 for the CPR to help organize Associated Screen News, which grew out of the 1919 British-backed USA newsreel edited by him, Kinograms. He was always interested in Canada and several articles just before his passing were about the possibilities of Canadian motion picture production. Ramsaye was an ASN consultant until 1940.

Although he had a busy and creative career as a newspaperman, journal and film editor, and motion picture publicist, Ramsaye's fame will likely rest on his great two-volume history of the movies up to 1926, A Million and One Nights, published by Simon & Shuster and not republished since. He recently finished a book about the cultural aspect of motion pictures for publication by the Harvard Press as part of a Library of Congress project.

As an engineer he worked for Bell Telephone and Western Electric. After that he was employed by a number of papers, including the Chicago Tribune, then in 1915 he became publicity and advertising director for the Mutual Film Corporation. Here he founded Screen Telegram and from this he became a noted film editor. He was editor-in-chief of Pathe News and among the features he edited later was Grass.

The late Mr. Ramsaye left Pathe News to join The Motion Picture Herald, which he edited from 1931 to 1949, along with the Motion Picture Almanac. On retiring from these posts he became consulting editor for Quigley Publications.

Surviving are his widow, Mrs. Helene Thompson Ramsaye, and his mother, Georgia Rates Ramsaye, 91, who lives in Tonganoxie, Kansas, where Mr. Ramsaye was born. His father was Lee M. Ramsaye.

'The Mean Streets' Acquired

Columbia has acquired Thomas B. Dewey's Cosmopolitan novel, The Mean Streets.

Para's 'Mavericks'

The Mavericks, a story of the Old West, has been purchased by Paramount as a large-scale screen production. The novel was written by Leonard Praskins and Barney Slater, well-known screen writers. It will be serialized in a national magazine soon with book publication scheduled to follow.



LET'S BREAK FROM the barrier this week with a laugh. A lady made her turf selections in the traditional way—sticking a hatpin through the racetrack program—and bet the winner in every race. On hearing about it hubby got hot instead of happy. "You dumb dame!" he hollered. "If you had the brains you were born with you'd have used a fork instead of a hatpin. Then you'd have won straight, place and show!" . . . Judith Robinson's 69-year-old scoop in her Toronto Telegram column: That the Union Pacific, in an effort to thwart the growth of the CPR, which was drawing American settlers into Canada from the area through which UP rails ran, sent Louis Riel back from Montana to his 1885 rebellion and supported him with money, ammunition and firearms . . . Observation: At 30



you begin slowing up, at 45 breaking up. PS: I'm 48 . . . Why doesn't Fox remake the Muni-Cregar starrer, Hudson's Bay, in CinemaScope? . . . Some people invite you to "drop up" to their apartment. How can you "drop up"? . . . If you can remember when drivers used to refer to their autos as "the machine," then you jes' ain't young any more. In Maine I saw an old store with a sign welcoming "automobilists." By the way, a tonic up here is something the barber rubs in your hair or that you take in the Spring but in Maine it's just soda pop . . . Raymond Allen was in town last week and praised Bob Johnson, Mickey Isman, Oscar Richards and the others who helped get \$7,000 with a benefit for the four-year-old Dutch immigrant who lost both legs.

REMEMBER THE COLECANATH? That's the creature of the deep, thought to be extinct, that was discovered off South Africa by Prof. J. L. B. Smith in 1952. He and a group that includes a Canadian, Cdr. Duncan Hodgson, RCN, world record holder for tuna fishing, will seek another coelecanth in the Indian Ocean. In the group is Trevor Beaumont, famed African hunter and angler, who will film the expedition and write a book about it. Toronto's Tom Wheeler of the Wheeler Newspaper Syndicate has invited the attention of interested parties to the film . . . Night club singer-hoofers, irked by poor accompaniment, went off with thanks to "Joe Fink and his great musical aggravation." He must have got crippling rhythm instead of rippling rhythm . . . Fascinating sight: Parking meters being emptied into a pot pushed from this one to the next on a self-caddy. This kind of golf I'd like to play . . . Bernard Baruch to a NY Times interviewer: "We can't cross a bridge until we come to it; but I always like to lay down a pontoon ahead of time" . . . Want to do me a favor? If you are a Year Book advertiser, please get your copy into us as soon as possible after reading this . . . Comedian Joey Adams, writing from Montreal to NY Mirror columnist Lee Mortimer: "Canada is great if you happen to be a polar bear." So who needs him, who? . . . Good new game: Scramble, Scrabble with playing cards.

THERE AREN'T MANY distribution heads as personally popular around here as Charlie Boasberg, who'll leave his NY RKO office in a couple of months for a profit-sharing top spot with a new setup. All you need are ears to learn that this is a real nice guy . . . With so many Western pictures the movie business will soon have more outlaws than in-laws. Or am I talking crazy? . . . Where movie titles come from: One night I was with a visiting production executive and we dropped into a local bar. He read the Liquor Licence Board placard: "Occupancy By More Than 70 Persons Is Dangerous and Unlawful." He borrowed my pencil, saying: "That's a terrific title—'Dangerous and Unlawful'" . . . USA 1950 population showed 994,562 persons born in Canada, with only the Italian-born figure greater. Massachusetts had 192,514 Canadian-born in its 4,690,514 population . . . Judging by the poor arrangements almost everywhere on this continent, hotel owners never heard about reading in bed. I'll bet good illumination for that purpose would boost magazine sales plenty . . . Jack Arthur, sick a while back, is coming along fine. He puts in most of every day on his CNE grandstand presentation, which stars Roy Rogers . . . Officials of Association of Canadian Radio and Television Artists doing a burn at a Maclean's article by Earle Beatty who wrote that they want to grab the talent AGVA and the AFM are fighting over. Utter bunk, they say.



TERRY RAMSAYE

Author and film trade authority, who passed away recently.

53 SITUATIONS

(Continued from Page 1)

and that number will probably reach 240 before the end of the season, since there are 22 others in construction and eight more planned. There are 17 standard-type houses in work and 21 more are projected.

MacLean's Building Reporter states that ten construction and alteration contracts were let in Canada in July and these were worth \$456,400. Of these, two for \$100,000 were in Nova Scotia; two worth \$37,000 were in Ontario; one valued at \$156,000 was in British Columbia; one for \$75,000 was in Newfoundland; one worth \$50,000 was in Alberta; one for \$25,000 was in New Brunswick; one valued at \$10,000 was in Quebec; and one for \$3,400 was in Manitoba.

Opened were the 500-car, \$60,000 Ridge Drive-in in Hammond, BC, owned by E. Canning, I. Morrison and L. Warren; F. G. Spencer Company's Mountain Drive-in near Campbellton, NB; Ches. Berry's 365-car drive-in in Camrose, Alberta; the 375-car Blue Moon Drive-in in Foam Lake, Sask., owned by Blue Moon Theatre Co., of which T. Halyk is president; and Senkovic & Mendoza's 400-seat Dorval in Dorval, Quebec.

Odeon-Garson Theatres is drawing up plans to rebuild the Kent Theatre in Moncton, NB. The new structure will be on the same site on St. George Street formerly occupied by the theatre, which was destroyed by fire.

Famous Players will start work soon on the alterations to the lobby and marquee of its Capitol Theatre in Lethbridge, Alberta.

FOX UK PROD'N

(Continued from Page 1)

release. That Lady, produced in Eastmancolor, stars Olivia de Havilland, Gilbert Roland, Paul Scofield and Dennis Price. Others are Long John Silver, now shooting in the Pacific, and a Powell-Pressburger film.

Since 20th-Fox and JARO ended their long close relationship the first-named company may give British film production its greatest boost since the coming of Rank into the field. It is determined to establish quickly "a continuous flow of top-quality CinemaScope product," all quota pictures.

A 20th-Fox announcement notes that Britain is still in "the obsolescent 2-D field, as this country was left behind in the post-1918 war period and again in the 'talkie era.'"

The company says that it intends "to stimulate British production in CinemaScope, and by opening the door to world markets they offer for the first time in film history a large dollar return to British producers from the United States. In other words, British CinemaScope films will not have to play the small capacity 'art' houses in the United States as heretofore, but will have as their market the 10,000 theatres which will be equipped with CinemaScope by the end of the year."

It is interesting to see one of the greatest of Hollywood companies echo the position of many British people that their country lost its place in the world film market when it almost abandoned production to meet the challenge of Germany in 1914. It was in the war years that Hollywood, not called on for any sacrifices and far removed from the fighting, forged ahead and continued to expand until it dominated the film world. J. Arthur Rank was the chief figure in the British film recovery, which hit snags several times.

UA's 'Not As A Stranger'

Broderick Crawford has been signed by Stanley Kramer for the all-star cast of his UA release, *Not as a Stranger*.

Cast In 'Moonfleet'

England's top child star, nine-year-old John Whiteley, has been signed by MGM for a co-starring role with Stewart Granger in *Moonfleet*. Others in the cast include George Sanders, Viveca Lindfors, Joan Greenwood and Liliane Montevecchi.

THE CAINE MUTINY

with Humphrey Bogart, Jose Ferrer, Van Johnson, Fred MacMurray, Robert Francis, May Wynn

Columbia

(Technicolor)

125 Mins.

KRAMER'S "CAINE" WILL REGISTER AS ONE OF THE BEST OF THE YEAR. LONG AND EAGERLY AWAITED, IT RENDERS FULL AND THOROUGH SATISFACTION. WILL MEASURE UP TO PRIOR ACCLAIM AND DELIVER FULLY. ALL HANDS IN TOP FORM.

Stanley Kramer has registered a new high in solid and affecting dramatic entertainment with this film version of the noted novel by Herman Wouk. It will easily be recognized and enthusiastically greeted as one of the outstanding screen attractions of the year, done on every hand to a fine turn. Long and eagerly awaited by a wide audience, *The Caine Mutiny* will notably measure up to prior critical acclaim and recognition of its merit.

Frequently a grim war story, the script, by Stanley Roberts, which adheres creditably to the book, does not lack for rough humor, a romantic element. Sailing in the "Caine" and lending laudable emphasis to the narrative that was given expert directorial treatment by Edward Dmytryk, is a worthy complement of strong and attractive name talent. The delineation of event and incident is studied and forceful with many highly moving and exciting moments on display. It is almost unnecessary to report that the appearances of Bogart, Ferrer, Johnson, MacMurray and others register with solid impact. Kramer's handling of production detail contributes pertinent realism to an unusual yarn.

Pinpointing the initial phases of a young officer's naval career, the script gets under way in 1943 with Robert Francis the focus of attention. A green ensign, Francis is in love with May Wynn, a nitery singer. However, he is dominated by his mother. At Pearl Harbor, Francis reports aboard the "Caine" and finds her in rather slovenly shape. Tom Tully is her skipper and she is just back from 18 months of combat duty. In short order Tully is transferred and Bogart comes aboard as "Captain Queeg."

Training and maneuvering about the Pacific things happen and Bogart's officers and men become curious what with their skipper's behavior. The incident of the target towing is related, also the combat mission at Kwajalein and the yellow stain. Triggered by MacMurray's attitude, Johnson starts his log of the curious elements in Bogart's mental makeup and this of course leads to the typhoon and assumption of command by Johnson when the "Caine" comes close to foundering. The fabrication of this storm at sea and in Technicolor is one of the high spots in a film loaded throughout its whole length with high spots.

Brilliantly arriving at the court martial scene the tension of the script builds to the point where Bogart takes the witness chair and prodded and harried by Ferrer, is broken down into a mumbling incoherence that results in ultimate acquittal for Johnson and Francis. But there is acute understanding of Bogart and his methods that is socked solidly home by Ferrer.

Fine photography is the general order of the day and that is the contribution of Frank Planer with a second unit under Ray Cory. Lawrence W. Butler's special effects are noteworthy. Michael Blankfort supplied additional dialogue.

CAST: Humphrey Bogart, Jose Ferrer, Van Johnson, Fred MacMurray, Robert Francis, May Wynn, Tom Tully, E. G. Marshall, Arthur Franz, Lee Marvin, Warner Anderson, Claude Akins, Katherine Warren.

CREDITS: A Stanley Kramer Production; Director, Edward Dmytryk; Screenplay, Stanley Roberts; Additional dialogue, Michael Blankfort; Based on the novel by Herman Wouk; Photography, Frank Planer; Production design, Rudolph Sternad; Musical score, Max Steiner; Art, Cary Odell; Editors, William A. Lyon, Henry Batista; Sets, Frank Tuttle; Sound, Lambert Day.

DIRECTION, Expert.

PHOTOGRAPHY, Fine.

Columbia, Copa Film Starts November 15

A starting date of November 15 in London has been set for Copa Productions' first Columbia release, *The Stalk*, to star Tyrone Power and Linda Christian. Producer Ted Richmond made the announcement following a trip to England, during which he made arrangements for stage

space and a British crew, and also set wheels in motion for Copa's second picture, *Lorenzo the Magnificent*, also to star Power, and to be made principally in Rome. Both will be filmed in color by Technicolor.

Col.'s 'Riot On Pier Six'

Beverly Garland will star opposite Arthur Franz in Columbia's *Riot on Pier Six*.

SINS OF ROME

with Ludmilla Tcherina, Massimo Girotti, Gianna Maria Canale.

International Film Distributors 75 Mins

STRIKING DRAMA SET IN ANCIENT ROME. DELIVERS ACTION, SPECTACLE, VIOLENCE. A NATURAL FOR STRONG EXPLOITATION WHICH SHOULD MAKE IT PAY OFF.

Produced in Italy by Spartacus Consortium, with an effective job of dubbing to give it appeal in this market, a highly spectacular and rather lavish story of ancient Rome, BC is recounted.

The telling does not lack for action and warm, passionate scenes of amorous dallying. Picture has every natural potential for indicated exploitation which should pay off. Recounted in black and white photography the narrative maintains a solid hold on the attention and imagination. It is smartly paced to insert plenty of the gruesome and the battle scenes are frequently bloody, awesome shambles.

Script details the Roman invasion of Greece where the conquerors acquire slaves. Among them are Massimo Girotti, a strong handsome type, and Ludmilla Tcherina, daughter of a local official. Taken to Rome, Girotti is sold to a contractor who supplies gladiatorial exhibits.

Ludmilla is induced to perform when Gianna Maria Canale observes that she is in love with Massimo. It is a trap for at the conclusion of her dance lions are set loose in the arena. Massimo, however, saves the girl. Led by Girotti the gladiators hatch a plot, escape to form an army to combat the Roman tyrants. They are making headway. Girotti is wounded, finds refuge in Gianna's villa. There is woman conflict. A large scale assault is planned and executed by Ludmilla who thinks Massimo has deserted her for the other woman. In the ensuing conflict Girotti is mortally wounded. Ludmilla finds him and he dies in her arms as she seeks his forgiveness.

CAST: Ludmilla Tcherina, Massimo Girotti, Gianna Maria Canale, Yves Vincent, Carlo Ninchi, Vittorio Sanipoli.

CREDIT: Produced by Spartacus Consortium; Director, Riccardo Freda; Music, Renzo Rossellini; Photography, Gabor Pogany.

DIRECTION: Effective.

PHOTOGRAPHY: Good.

Added To 'Untamed' Cast

Richard Egan has been added to the cast of Fox' *Untamed*.

Col.'s 'My Sister Eileen'

Betty Garrett has been signed by Columbia to star in the musical, *My Sister Eileen*.

"While 'SEVEN BRIDES'
Delights the nation,
Get ready for
A new sensation –
Your till will sing
A tingling tune
With Leo's mighty
'BRIGADOON'"

(From Coast to Coast
The burning topic:
"The Stage Hit now
Is CinemaScopic!")



Show
Hoot Mon,
It's Better Than The
Broadway Success!

M-G-M presents in
CINEMASCOPE
And **COLOR!**

"BRIGADOON"

Starring
**GENE VAN
KELLY • JOHNSON
CYD CHARISSE**

With
**ELAINE STEWART
BARRY JONES • ALBERT SHARPE**

Screen Play, Book and Lyrics by
ALAN JAY LERNER

Music by **FREDERICK LOEWE**

Color by **ANSCO**

Directed by **VINCENTE MINNELLI**

Produced by **ARTHUR FREED**


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NEXT AT RADIO CITY MUSIC HALL
(Although it seems that "SEVEN
BRIDES" will play forever!)

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— as sexy a gal to hit the screen
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(L.A. Mirror)

This blonde bomb (Kim Novak) will be
right up there pitching with the Monroes,
Turners and Gardners in no time at all!

(L.A. Daily News)

Kim Novak lives up to
the buildup!

(L.A. Examiner)

Fast and exciting 'Pushover'
introduces sexy Kim Novak!

(L.A. Mirror)



Pushover

A STORY OF TEMPTATION...

starring **FRED MACMURRAY**

PHIL CAREY And Introducing **KIM NOVAK**

with Dorothy Malone • Screen Play by ROY HUGGINS
Produced by JULES SCHERMER • Directed by RICHARD QUINE

KIM NOVAK and **PUSHOVER**... and

BUSINESS

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